

Your Resources Just Got a Lot Bigger.
So Will Your Revenue Stream.

Verio extends its global stability and expertise in the SMB market directly to you – along with unsurpassed partner tools, products, lead sharing and support.



Verio Helps You Succeed With Five Proven Sales & Marketing Tools

#1 [viaVerio.com](#): The Members-Only Partner Portal

Packed full of marketing and sales tools to help you grow your revenue stream, [viaVerio.com](#), the Verio Partner Portal, will be your primary resource. Network and team up with other partners, submit new ideas directly to our development team, chat with key Verio team members and other partners or simply receive the latest server software and system updates.



The Exclusive Partner Community, Featuring:



Partner 2 Partner Directory

List your company and then search for other Verio Partners to form strategic relationships, maximize your network, offer more cohesive solutions to your customers and prospects, broaden your resources and land bigger deals. Search capabilities include by services offered, expertise and location.



Innovation Nomination Program

Be a part of Verio's innovation team, recommend new ideas or enhancements to promote the evolution of our tools and resources. Submit suggestions directly to Verio for updates to products, support, control panels, backroom products – whatever you need to maximize your success.



viaForum

The viaForum offers you the ability to engage other members, learn from your peers and Verio experts, and share knowledge in a friendly community environment. Reach out to chat with Verio sales, management and other partners. Forums include discussions about the latest innovations, Verio solutions best practices, sales techniques and key issues affecting partners like you.



Server Software Notifications

Finally, one location for the latest server software updates and patches complete with an RSS feed to send you automatic notifications. This advanced notification ensures high quality performance for your end-user applications. Sign up for notifications to be delivered directly to your Inbox, or check [www.viaverio.com](#) regularly for the updates you need.

Need more information? Call Now 1-888-224-9346 or Visit [www.viaverio.com](#)

#2 Dedicated Verio Sales and Support Teams

Highly skilled and knowledgeable people are a very important resource to any business. Partnering with Verio provides you with access to your own dedicated sales team of experienced hosting experts. Think of them as your personal hosting consultants to help guide your business development strategy, provide quarterly business reviews and support you in all levels of growing the hosting segment of your business. You can even use your team as a sales engineering support resource to help you turn opportunities into revenue.

#3 Co-Branding Opportunities

Verio is recognized as an industry leader and global provider of award winning online hosted services. Let our name and reputation work for you. Partners receive branded materials, logos, banners and more to reinforce the credibility and buyer confidence in all of your sales efforts.

#4 Do-It-Yourself Direct Mail with viaMail

Sending outbound mail campaigns to support your sales efforts is a great way to reinforce your brand and message as well as promote new sales growth. With viaMail, it's as easy as 1-2-3.

- 1) Include your logo and message in one of our professionally designed templates or create your own artwork
- 2) Upload your mailing list
- 3) Send your mailing and then contact prospects to follow up

This affordable and easy to use mailing service for Verio Partners offers a simple way to promote business services to customers and prospects.

#5 Verio's Outbound Sales and Campaign Support*

Promote your business services to your prospects and customers with viaVerio sales team support. Use viaMail or list procurement to develop your outbound campaigns and Verio can call on your behalf to not only follow up, but to actually close business for you.

* For qualified partners.



Why Verio – The Benefits of Partnering with a Worldwide Hosting Leader

Partnering with Verio is a smart and profitable choice – regardless of the size of your business. We are the leading provider of online business solutions to SMBs worldwide. And that expertise allows us to provide you with extensive resources, tools and a wide range of services including web hosting, SaaS and application hosting to meet the needs of your SMB customers.

Verio is a subsidiary of NTT Communications, one of the largest companies in the world. With this backing comes financial stability and a highly reliable and scalable Global IP Network to provide customers and partners with access to business solutions in more than 200 countries.



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