

ShopSite® Feature Checklist

ShopSite® Shopping Cart Software features are listed below by category.

Store Building Tools		Starter	Manager	Pro
Browser-based Interface		✓	✓	✓
Store Setup Wizard		✓	✓	✓
Basic/Advanced Editing		✓	✓	✓
Context-Sensitive Help		✓	✓	✓
Full Control Over Store Look-and-Feel		✓	✓	✓
15 Product / 5 Page Limit		✓		
Unrestricted Number of Products and Pages			✓	✓
More Information Pages			✓	✓
Multiple Image and Thumbnail Support			✓	✓
Search Engine Friendly HTML Pages		✓	✓	✓
Automatic Multiple Page Generation				✓
Automatic Mobile Pages Generation	NEW! – in 11 SP1		✓	✓
Page Preview			✓	✓
Commerce-Enable Existing Web Sites		✓	✓	✓
HTML Editor		✓	✓	✓
Global Layout Customization			✓	✓
Global Navigation Menus	Improved in 11		✓	✓
Works With Any Web Editing Tools		✓	✓	✓
Store Layout Themes	Improved in 11	✓	✓	✓
Flexible Store Templates		✓	✓	✓
Custom Template Upload and Edit			✓	✓
Copy Pages and Products			✓	✓
Custom Page Extensions				✓
Image Resize		✓	✓	✓
Automatic Thumbnail Creation			✓	✓
Visual Color Selection Tool		✓	✓	✓
Customize Store Text		✓	✓	✓
Doba Drop Shipping Service		✓	✓	✓

Catalog Management		Starter	Manager	Pro
Data Import Wizard (bulk upload)			✓	✓
Products & Pages XML Upload/Download				✓
PowerEdit			✓	✓
Global PowerEdit				✓
Searchable Products Database				✓
Searchable Pages Database				✓
Media Library Manager		✓	✓	✓
Business Tools		Starter	Manager	Pro
Order Download into QuickBooks (tab-delimited)			✓	✓
Easy Order Printing		✓	✓	✓
Notes on Orders	NEW! - in 11	✓	✓	✓
Automatic Order Download in XML format			✓	✓
Searchable Orders Database				✓
Store Statistics	Improved in 11	✓	✓	✓
Dashboard		✓	✓	✓
Google Analytics Integration			✓	✓
Packing Slips		✓	✓	✓
Barcode Scanner Support	NEW! - in 11 SP1			✓
Inventory Tracking				✓
Page and Product Defaults	NEW! - in 11	✓	✓	✓
Collapsible Page and Product Fields	NEW! - in 11	✓	✓	✓
Secure Order Management		✓	✓	✓
Mobile Support		✓	✓	✓
Display Store ID in Back Office		✓	✓	✓
Backoffice Navigation	NEW! - in 11	✓	✓	✓
Security / Reliability / Efficiency		Starter	Manager	Pro
Remote Orders Database		✓	✓	✓
PABP/PCI-DSS Certification [†]		✓	✓	✓
User Accounts	NEW! - in 11		✓	✓
User Account Roles	NEW! - in 11			✓
Page and Product Databases in SQL		✓	✓	✓
SQLite Backend		✓	✓	✓
Written In Fast, Compiled C Code		✓	✓	✓

[†] Certification for this product is provided by a third-party provider and does not provide you with your own PABP/PCI-DSS Certification. Your own PABP/PCI-DSS Certification may require the use of a third-party payment gateway.

Orders Stored Encrypted On Server		✓	✓	✓
Order System Tracking		✓	✓	✓
Merchant Security Status Indicator		✓	✓	✓
High Security Image		✓	✓	✓
CVV2 Fraud Protection		✓	✓	✓
Google Checkout, PayPal, & WorldPay Fraud Protection		✓	✓	✓
Verified By Visa for PayFlow Pro		✓	✓	✓
PayFlow Pro Fraud Control		✓	✓	✓
Human Order Validation		✓	✓	✓
Option to not store Credit Card numbers		✓	✓	✓
Does Not Require Cookies		✓	✓	✓
Database Management		✓	✓	✓
Easily Upgradeable		✓	✓	✓
Applications	NEW! - in 11		✓	✓
Customer Service Tools		Starter	Manager	Pro
Customer Registration				✓
Merchant Notification of Orders		✓	✓	✓
Automatic Customer Receipts		✓	✓	✓
HTML Customer Receipts			✓	✓
Shopping Cart Features		Starter	Manager	Pro
Order Total on First Cart Page		✓	✓	✓
Secure Order Capture		✓	✓	✓
Real-time Credit Card Processing		✓	✓	✓
Product Images in Shopping Cart			✓	✓
Minimum Order Value		✓	✓	✓
Minimum Per-Product Order Quantity				✓
Shopping Cart Templates			✓	✓
Order Confirmation Page			✓	✓
Optional/Required Address Fields			✓	✓
E-mail Address Validation		✓	✓	✓
Freeze Order Options In Shopping Cart				✓
Separate Shipping and Billing Addresses		✓	✓	✓

Ship Only to Billing Address			✓	✓
Custom Checkout Fields				✓
Cart Info as JavaScript Variables				✓
Merchant Check-out Javascript				✓
Mini Cart on Store Pages				✓
Merchandising Tools		Starter	Manager	Pro
Product Cross-sell in Shopping Cart				✓
Product Cross-sell on More Info Pages				✓
Global Cross-sell in Shopping Cart				✓
Global Cross-sell on Store Pages				✓
Facebook Store	NEW! - with 11			✓
Google Product Search (formerly Froogle/ Google Base)	Improved in 11 SP1		✓	✓
eBay Turbo Lister Support			✓	✓
Google Sitemaps			✓	✓
Follow on Facebook/Twitter		✓	✓	✓
Share on Facebook/Twitter			✓	✓
Google +1	NEW! - with 11 SP1		✓	✓
Customer Reward Program				✓
Tell A Friend Links			✓	✓
Share with Friends			✓	✓
Gift Certificates				✓
Customer Registration				✓
Facebook Connect with Customer Registration	NEW! - with 11			✓
Upload/Download Registered Customers				✓
Digital Coupons	Improved in 11			✓
Free Shipping Coupon				✓
Digital Downloads / Digital Products				✓
Variable Pricing				✓
Opt-In E-Mail Marketing		✓	✓	✓
Constant Contact*	NEW! - with 11		✓	✓
Flexible Product Placement		✓	✓	✓
Associate/Affiliate Tracking				✓
Configurable Store Search			✓	✓

* You will need to setup an account with Constant Contact to take advantage of this feature. Constant Contact may require you to pay a subscription fee for their service.

Store Search Logging			✓	✓
Advanced Product Search	Improved with 11 SP1			✓
Wishlist			✓	✓
Put Products On Sale			✓	✓
Product Quantity Discounts				✓
Order Discounts				✓
Unlimited Product Options	Improved in 11 SP1	✓	✓	✓
Per-option Pricing	Improved in 11		✓	✓
OrderAnywhere		✓	✓	✓
OrderAnywhere by SKU			✓	✓
OrderAnywhere in an iFrame	NEW! – with 11		✓	✓
Meta Tag Editing			✓	✓
All Catalog Pages Indexable By Search Engines		✓	✓	✓
Commerce Tools		Starter	Manager	Pro
Dual Currency Support		✓	✓	✓
Configurable Payment Types		✓	✓	✓
Real-time Credit Card Processing		✓	✓	✓
Google Checkout		✓	✓	✓
PayPal Website Payments Pro		✓	✓	✓
PayPal Payment Method		✓	✓	✓
Checkout by Amazon	NEW! – with 11 SP1	✓	✓	✓
Braintree Payment Gateway		✓	✓	✓
ACH Direct Payments Gateway		✓	✓	✓
NetBanx Payment Method		✓	✓	✓
PSiGate Payment Method		✓	✓	✓
Accept eCheck Payments		✓	✓	✓
Accept Check Payments		✓	✓	✓
WorldPay Payment Method		✓	✓	✓
YourPay Payment Method		✓	✓	✓
Recurring Billing with Authorize.Net			✓	✓
Flexible Shipping and Handling Options		✓	✓	✓
buySAFE Bonding			✓	✓
Real-time USPS Shipping Quotes			✓	✓
Real-time FedEx Shipping Quotes			✓	✓

Real-time UPS Rates and Services			✓	✓
Real-time UPS Address Validation			✓	✓
Free Shipping			✓	✓
Product and Order Handling Charges			✓	✓
Selectable Surcharges				✓
Flexible Tax Options		✓	✓	✓
Avalara Avatax Integration	Improved in 11	✓	✓	✓
Value Added Tax (VAT/GST)		✓	✓	✓
ZIP/Postal Code-Based Tax Calculation		✓	✓	✓
Advanced Developer Tools		Starter	Manager	Pro
Page and Product Templates			✓	✓
Shopping Cart Templates			✓	✓
Search Results Templates			✓	✓
Customer Registration Templates				✓
Gift Certificate Templates				✓
Tell A Friend Templates			✓	✓
Custom Page Extensions				✓
Configuration and Database Files Export			✓	✓
Publish Auxiliary Files			✓	✓
Inventory Tracking API				✓
Custom Shipping API				✓
Order API				✓
XML Upload/Download API				✓
XML Order Download API			✓	✓
Custom Checkout Fields				✓
Configurable Extra Page Fields			✓	✓
Configurable Extra Product Fields			✓	✓
Client-Side Applications		Starter	Manager	Pro
Order Transfer into QuickBooks			✓	✓